



Sage Management Launches Monthly Datacenter Expense Services in Partnership with Rackonomics

Charleston, SC – April 16th, 2025 — In response to the escalating complexity and cost of managing datacenter collocation expenses, Sage Management, the industry leader in datacenter network lease audits, today announced a strategic partnership with Rackonomics to launch Sage Datacenter Expense Services (DCES) Powered by Rackonomics—a recurring, automated solution that transforms how enterprises manage and control their datacenter and Type II network costs.

Datacenter costs have rapidly become the fastest-growing network expense for global telecom carriers, enterprises, and government agencies. With over 11,000 datacenter operator locations globally—and M&A activity disrupting operational consistency—most organizations struggle with inconsistent inventory records, unmanaged cross-connects, and inefficiencies that lead to wasted spend.

For nearly a decade, Sage has helped clients realize substantial savings through its best-in-class physical audit of datacenter and wirecenter collocation networks. Now, by integrating Rackonomics' powerful expense management software, the new Sage DCES offering enables automated, monthly reconciliation and optimization of datacenter expenses—a first in the industry.

“Enterprises shouldn’t have to wait for periodic audits to regain control over their datacenter costs,” said John Nolan, CEO of Sage Management. “With Rackonomics’ technology powering our proven audit framework, we’re giving clients an always-on solution that proactively eliminates waste and aligns costs with operational needs.”

Robert Davidson, CEO and founder of Rackonomics, added: “This partnership brings together precision technology and hands-on industry expertise to deliver real-time visibility and actionability across the entire datacenter ecosystem.”

Meet Us at ITW

Sage and Rackonomics will showcase the new solution at **International Telecoms Week (ITW)**. Visit **Room 10-081** or attend our featured panel:

“Unlocking Growth Through Strategic Cost Savings”

 Tuesday, 11:20 AM | Spotlight Stage

 Featuring:

- **Ben Edmond**, CEO, ConnectBase
- **Robert Davidson**, CEO, Rackonomics
- **Mark Jeary**, VP Access Management, Consolidated Communications
- **John Dobbins**, President, JTD Advisors
- **John Nolan**, CEO, Sage Management

- Moderated by **Jeff Quinn**, Chief Commercial Officer, Sage

To schedule a meeting, please contact **Jeff Quinn: jeff.quinn@sagemi.com**

About Sage Management

Established in 2004, Sage Management is the only telecom blockchain and audit solution trusted by the world's largest carriers, government agencies, and enterprises. The client is the centerpiece of everything we do. Our focus on innovation helps solve dynamic problems, streamline operations, and ensure measurable results—generating over \$4 billion in verified savings for our clients.

Sage's mission is to exhibit thought leadership, execute with precision, and deliver a lasting impact on how businesses exchange value. Our core competencies support clients in navigating mergers and acquisitions, normalizing disparate data streams, identifying savings opportunities, and planning for future network evolution and migration.

About Rackonomics

Rackonomics provides cutting-edge software for expense management, network orchestration, and datacenter optimization. Founded by Robert Davidson, Rackonomics empowers clients to automate, streamline, and control their network infrastructure costs at scale.

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